Since its creation in 1983, the Oklahoma Institute for Child Advocacy (OICA) has been the statewide, independent, non-partisan voice speaking on behalf of all of our state’s children and their needs. OICA is a well-respected and trusted source of data, leadership, best-practice program strategies and effective policy solutions.

The year 2009 was one of transition and new possibilities for OICA, bidding farewell to long-time executive director, Anne Roberts, and welcoming a new executive director, Linda Terrell, MHR. The board appreciates Anne’s hard work on behalf of the children of Oklahoma and is very pleased to have found someone with Linda’s vision and leadership skills to move OICA into a new decade and be prepared to meet the many challenges and opportunities ahead.

This annual report provides a summary of the key accomplishments from 2009, as the board and staff worked together during this transition phase to outline plans for an even stronger and more dynamic organization that will be well-positioned to continue to serve as a champion on behalf of Oklahoma’s children.

We are committed to ensuring that all of Oklahoma’s children grow up safe, healthy, educated and prepared for the future.

Darryl Schmidt, President

NEW LEADER FOR THE FUTURE

Linda A. Terrell, MHR, was selected as the new Executive Director of OICA in September and assumed the role of Executive Director in January 2010, coming to OICA after serving as Executive Director for the Center for Children and Families, Inc., in Norman for 17 years, building it into a well-respected organization serving the needs of children and families. We welcomed her to OICA as 2009 ended... and a new decade of child advocacy achievements was about to begin.
Finding smart, effective policy and program solutions to critical issues starts with good information – specific, accurate and timely data and the most recent research findings. OICA is a premier source of data on a range of issues and indicators related to the health, safety and well-being of Oklahoma’s children.

**HIGHLIGHTS**

**KIDS COUNT – Premier Data Source**

Each year, OICA prepares the Oklahoma KIDS COUNT Factbook which provides an overview of the status of the state’s children, trends to watch, a county-by-county profile on key indicators and a special report on a critical issue or vulnerable population group. OICA is part of the KIDS COUNT data network led by the Annie E. Casey Foundation, which publishes a national KIDS COUNT databook annually that provides state comparisons on the same priority indicators. The national and Oklahoma KIDS COUNT Factbooks have become a primary data source used by policymakers, state and community leaders, program providers, schools and universities, the media and individuals interested in well-researched data that tracks trends over time.

The 2009 Oklahoma KIDS COUNT Factbook reported that the 900,000 children in the state comprised one-fourth (24.3%) of the state’s population. Of those children:

- More than one in five children lived in poverty (22.2%, 196,195)
- Nearly 13,000 were abused or neglected
- Just under 6,000 had quit high school before graduating
- Another 1,000 young people quit before they even got to high school
- About 7,500 teen girls had babies
- Over 400 babies did not live to see their first birthday
- Nearly another 400 did not live to see their 20th birthday

We believe...
Statewide Leadership

OICA coordinates statewide initiatives that play an important role in informing state and community efforts designed to improve opportunities and outcomes for Oklahoma’s infants, children and youth.

HIGHLIGHTS

EARLY CHILDHOOD
In partnership with the Smart Start Communities and funding from the George Kaiser Family Foundation in 2009, OICA provided advocacy and policy support for individuals and groups working with early childhood issues. Activities included trainings about the legislative process for advocates; the sharing of early childhood data and information with policymakers; and special events, such as Tuesdays for Tots, Day at the Capitol and local Child Watch Tours. Early childhood legislation was monitored by OICA during the state legislative session, with ongoing updates and alerts sent to the Smart Start/Early Childhood contacts during the session and additional advocacy information and resources provided following the end of the session. OICA has been a major partner in helping shape Oklahoma’s early childhood effort over the past 15 years and continues to promote the importance of continued investments in a child’s earliest years.

OKLAHOMA HEALTHY MOTHERS, HEALTHY BABIES
The Oklahoma Healthy Mothers, Healthy Babies Coalition (OK-HMHB) provides a grassroots voice for mothers and babies across Oklahoma, promoting positive perinatal health habits, education and awareness on maternal and infant health issues, and advocating for needed health systems’ changes in Oklahoma. One in four new Oklahoma mothers reported symptoms of maternal depression. Those working with pregnant women, new mothers and infants were searching for a better understanding of how to work with this at-risk population. In May 2009, OK-HMHB brought together two national experts with Postpartum Support International to provide training on Maternal Mood Disorders. Dr. Pec Indman and Meeka Centimano presented a two day in-depth training for professionals. This training, attended by over 75 medical professionals, was made possible through the generous support of the University of Oklahoma College of Nursing, Oklahoma State Department of Health, Oklahoma Department of Mental Health and Substance Abuse Services, the Oklahoma Health Care Authority, Oklahoma Association for Infant Mental Health and the Oklahoma Nurses Association. The HMHB Coalition is funded in part by the Maternal Child Health Section, Oklahoma State Department of Health.

OKLAHOMA INFANT ALLIANCE
This new statewide initiative was created in 2009 in response to the growing numbers of babies born too early in Oklahoma, especially those born during or after 34 weeks gestation and before 37 weeks gestation, known as Late Preterm Infants. The national March of Dimes released their first report card on prematurity in late 2008 – Oklahoma received a “D.” Though late Preterm births make up 71% of all preterm births, babies born during this period are often overlooked because they are larger than their younger counterparts, yet they have some of the same medical issues such as respiratory distress, jaundice and feeding issues. They are at high risk for learning delays when they enter school. As its first priority, the Oklahoma Infant Alliance prepared a set of guidelines to help providers and families identify potential issues and manage these babies appropriately. These guidelines were developed using evidence-based practice and research on caring for the late preterm infant. Funding for the Oklahoma Infant Alliance is provided in part by MedImmune, Inc.

OKLAHOMA FIT KIDS COALITION
The Oklahoma Fit Kids Coalition (OFKC) is a broad-based collaboration with over 90 partner organizations committed to reversing the trend toward childhood obesity in Oklahoma. In 2009, OFKC received a grant from the National Association of Chronic Disease Directors to provide mini-grants for physical activity and/or nutrition programs in six Oklahoma communities. Grant recipients were: Healthy Community Coalition, Norman; OCCY Partnership Board, Boley; Mayes County H.O.P.E Coalition, Pryor; CDS Health Planning Committee, Enid; Okmulgee Wellness Coalition, Okmulgee; Osage County Community Partnership Board, Pawhuska. Activities included fitness programs held before school, family bike riding events, nutrition education with cooking demonstrations, walking incentives, health and fitness expos, fitness assessments of pre-school children to increase parent education and involvement and a springtime “lunch on the lawn.” Advocacy and policy change continued at the center of OFKC’s work. With support from OFKC partners across the state, 2009 saw the passage of an important bill in the Oklahoma Legislature: Creating the Safe Routes to School Program (SB 399). The bill created a program within the Oklahoma Department of Transportation that would use federal funds with the goal of increasing physical activity in school-aged children by increasing the number of children walking or bicycling to school.

OFKC co-hosted the Oklahoma Turning Point and Fit Kids Coalition Conference on December 3, attended by nearly 400 participants. The conference included the fourth annual Fit Kids Awards Luncheon, sponsored by INTEGRIS Health. Award recipients included: Healthy and Fit School – Mark Twain Elementary (Duncan); School Administrator – Dr. Linda Dzielo, Superintendent Lawton Public Schools; and Public Official – Mayor Mick Cornett, Oklahoma City. Two groups received the Community Leaders award – Fit Kids of Southwest Oklahoma (Lawton), and the Antlers Middle School S.W.A.T. (Antlers).
HIGHLIGHTS Continued

OKLAHOMA AFTERSCHOOL NETWORK
The Oklahoma Afterschool Network (OKAN), part of the Charles S. awart Mott Foundation’s National Statewide Afterschool Network initiative, works to ensure that all children in Oklahoma have access to quality out-of-school time opportunities that help keep them safe, healthy and learning. During 2009, OKAN released the findings of three research studies, providing an important snapshot of Oklahoma’s need for far more quality afterschool programs in our state. One of our national partners, the Afterschool Alliance, conducted a national study which found that nearly one-third (29%) of Oklahoma children are left on their own afterschool. These important findings were shared in a new Network publication, Focus - Afterschool in Oklahoma, designed to provide key stakeholders important research based findings on the issue and to advance the Network’s overall goals of policy, sustainability and quality. The Network gathered a collection of promising practice from across the state and published its first edition of Focus on Promising Practices to highlight successful and innovative strategies utilized by afterschool programs that could be replicated in other communities.

OKAN successfully launched a new website, e-alert system and social media tools in 2009. This technology played an important role in OKAN’s effort to increase participation in the Lights On Afterschool campaign, promoting the need for “keeping the lights on” and providing quality programs and experiences for Oklahoma’s children and youth after school ends each day. The Network reported a 20% increase in Lights On events during the 2009 campaign. The Network hosted a special Lights On event with Mad Science of Central Oklahoma to increase parent and community interest in creative and fun STEM (Science, Technology, Engineering and Math) activities.

OKAN was highlighted in a case study by the Finance Project, a non-profit research and consulting firm, for completing a financial mapping project in 2009. The fiscal mapping process helped OKAN determine where funds for a specific use originate, where they are directed and what services they support: A council of representatives from state agencies assisted in this project.

THE OKLAHOMA RB21- QC effort has been coordinated through the Oklahoma Afterschool Network (OKAN) with a focus on quality improvement of out-of-school time programs. In 2009, OKAN and OICA worked with the Tulsa Area Community Schools Initiative (TACSII) to provide professional development and quality improvement trainings for afterschool program providers. Mayor Kathy Taylor hosted a meeting with community leaders on the need for increasing the quality and quantity of out-of-school time programs in Tulsa. In Norman, OKAN worked with the Center for Children and Families Inc. and United Way to begin a program mapping effort that identified the needs, resources and gaps in services for middle school youth. The middle school years were selected as priority for program mapping to help more young people succeed in school, have opportunities for quality out-of-school time activities and avoid risk-taking situations and behaviors.

At the state level, OKAN completed a RB21- QC Youth Program Quality Intervention pilot that included over fifty 21st Century Community Learning Center (CCLC) program staff from 25 afterschool sites across the state. Based on the success of this pilot 21st CCLC, a federally funded afterschool program through the Oklahoma State Department of Education, will be implementing this quality assessment and training throughout their system in the coming year. OKAN encouraged other state agencies to use the same quality assessment for their programs, providing a standardized and cost-effective way for multiple agencies to coordinate efforts in a time of decreasing funding for training and staff support.

2009 was the fourth of a five-year “Promoting Science-Based Approaches to Teen Pregnancy Prevention” project, one of nine state organizations funded by the Centers for Disease Control and Prevention (CDC) to help state and local organizations plan, implement and evaluate specific teen pregnancy prevention programs that have been evaluated and proven effective in changing behavior. As part of the Healthy Teens OK! (HTOK) project, a dozen local programs served as sites for intensive training and technical assistance. At the Turning Point/ Fit Kids Conference in December, nearly 100 of the participants attended the HTOK-sponsored workshops on preventing teen pregnancy prevention and promoting adolescent health. During the national 2009 Healthy Teen Network Conference, Sharon Rodine, OICA Youth Initiatives Director, received their first-ever “Pioneer Award” which was also named in her honor to recognize her long-time leadership in the youth development and teen pregnancy prevention fields.

TEEN PREGNANCY PREVENTION PROJECT
In 2009, the project provided the nationally-recognized, evidence-based “Postponing Sexuality Involvement for Young Teens” (PSI) curriculum to over 1,000 students at four middle schools in Oklahoma City which serve neighborhoods with high poverty rates and high teen birth rates. High school students served as peer educators and as role models for the younger students. The project linked the risk-reduction content provided by the PSI curriculum with asset-building youth development strategies for the middle and high school youth to strengthen the impact of the program. During 2009, TPPP was funded by the Maternal Child Health Section of the Oklahoma State Department of Health; additional funding was provided by the Kirkpatrick Family Fund, community businesses and individual donors. The evaluation, conducted by the University of Oklahoma Health Sciences Center, College of Public Health, showed strong and positive results. This is a prevention program that really works!

THE HEALTHY TEENS OK! PROJECT
In 2009, Healthy Teens OK! (HTOK) received a $600,000 grant from the Centers for Disease Control and Prevention (CDC) to implement the evidence-based PSI curriculum in the youth development and teen pregnancy prevention fields. OICA - voice for Oklahoma’s children
Legislative Accomplishments

Promoting policy changes that provide permanent, long-term, best-practice solutions for critical issues facing children and their families has been a central focus of OICA’s work since its beginning.

HIGHLIGHTS

2009 OKLAHOMA CHILDREN’S LEGISLATIVE AGENDA
OICA and its numerous partner organizations and coalitions are a familiar presence at the State Capitol during the legislative session each February through May – organizing meetings, talking with legislators, providing data and information to guide policy decisions and making sure that children’s needs are being considered when a vote is taken that affects their future. The 2009 Oklahoma Children’s Legislative Agenda Priorities were developed during the Fall Legislative Forum in October 2008. Priority issues promoted by OICA during the 2009 state legislative session were:

- Reduce child poverty
- Provide assistance to low-income working families
- Provide Health Care Coverage for Autism
- Support Children’s Behavioral Health
- Require Health Education in School
- Help Youth Transition from Juvenile Services into Adulthood
- Prevent Youth Access to Alcohol Child Abuse
- Increase funding to prevention programs

2009 FALL CHILDREN’S LEGISLATIVE FORUM
OICA combines direct service with advocacy and policy work to address long-term causes and solutions. Our work with young people and service providers informs our policy work at the State Capitol and keeps it real and responsive. On October 13-14, 2009, nearly 400 concerned citizens and child advocates from across the state convened at the University of Central Oklahoma to learn more about the pressing problems facing children and to set priorities for the 2010 legislative session. The 2009 Fall Legislative Forum theme, “The Winds of Change”, reflected both the changing economic realities for the state and its families and the changing realities for child advocates and their issues – “business as usual” is no longer an option. The Fall Legislative Forum program included a conversation with the candidates for Governor: Lt. Governor Jari Askins, State Senator Randy Brogdon and Attorney General Drew Edmondson. Congresswoman Mary Fallin was unable to attend. After two days of presentations, debate and discussion, the following were selected as legislative priorities for the upcoming legislative session:

1. **Require one semester of health education** in grades 6, 7, or 8 in accordance with the PASS (Priority Academic Student Skills) guidelines with specific topics of instruction to be determined by each local school district.
2. **Address the needs of Children with Autism**, continuing to support proposals that will lead to health insurance coverage for the diagnosis and treatment of children and youth with autism spectrum disorders (ASDs).
3. **Address the needs of children of incarcerated parents**, establishing guidelines to ensure the children are well-cared for at the time of their parent’s arrest and during their incarceration period. Create an advisory council for children and families of incarcerated parents to facilitate collaboration to ensure such children receive appropriate services and supports to uphold these rights.
4. **Support a Tobacco-Free Oklahoma**, preventing youth access to tobacco by allowing stronger ordinances in local jurisdictions and making all public and work places smoke-free.

FRIENDS OF CHILDREN

RECOGNIZING OKLAHOMA CHILD ADVOCATES
The OICA 2009 Friends of Children Awards Dinner was held April 21 at the Skirvin Hilton Hotel in Oklahoma City to honor individuals and organizations that provide outstanding examples of child advocacy in action across the state. Award recipients were:

- **Volunteer Category**: Francis-Scott Family, Norman
- **Professional Category**: Sherilyn Walton, Tulsa
- **Youth**: Jonathan Order, Lawton
- **Business/Corporate**: George Kaiser Family Foundation, Tulsa
- **Lifetime Achievement**: J. David Rambo, Esq., Norman

HONORING A DECADE OF VOLUNTEER LEADERSHIP
The following individuals were recognized during the 2009 Friends of Children Awards Dinner for 10 years of service as a member of the OICA Board of Directors:

- Anne Calvert
- Doug Fox
- Lyn Hester
- Jay Keel
- Peggy McCormick
- Roger Sheldon, M.D.
- Ken Young

THANK YOU TO OUR FRIENDS OF CHILDREN AWARDS SPONSORS

- INTEGRIS Health
- Sonic, America’s Drive-In
- Oklahoma Natural Gas Company
- Oklahoma Gas and Electric
- AFL-CIO
- Public Service Company of Oklahoma
- SandRidge Energy
- BaneFirst
- Smart Start Oklahoma
- Oklahoma Association of Youth Services
- Tim and Leila Robinson

OKLAHOMA INSTITUTE FOR CHILD ADVOCACY

2009 ANNUAL REPORT
## 2009 Financial Report

### Donations up to $499
- Bob Curry
- Stacey Dean
- Letha Sturdevant
- Freddy’s Frozen Custard
- Sara Barry
- Joel Carson
- Teresa Collado
- Helen Copp
- Manny Dunlap
- Arthetha Pouncl
- Becky Reuter
- Linda Terrell
- Patricia Tweedie
- Dwayne Steidley
- Martha Alford
- Rodney W. Bivens
- Paul Bowers
- Laura Boyd
- Mary Breshers
- Phyllis Chapman
- James G. Coldwell
- Angela Connor
- Leah Dick
- Robert Fulton
- Linda R. Huff
- Barbara McEndree
- Wortman Morgan
- Ramona Paul
- Michael Sleeper
- Talia Foreman
- Kenneth Annwine
- Colleen Ayers-Griffith
- Mike Dover
- Kerri Eastham
- Linda Edmondson
- Doug Fox
- Ray Harris
- Howard Hendrick
- Tiffini Lyda
- Ann Marshall
- Bruce Mast
- Fran Morris
- Debbie Richardson
- Alpha Kappa Alpha Sorority, Inc.
- Johnny Carino’s
- Patricia Kelly

### Donations $500 - $1,999
- Lynne White
- Bob Harbison
- Walter Hedrick
- David Mahone
- Gabriel Newberg
- Pat Potts
- William Doenges
- Robert LaFortune
- Clayton Taylor
- Print Imaging Group
- Lyn Hester
- M. Andrew Glenn
- Jim Daniel
- Leila Robison
- North Care Center
- Reggie Ivey
- Stephanie Lippert
- Church Women United
- Elisabeth Jamison Henderson

### Donations over $2,000-$4,999
- Bob and Peggy McCormick
- Terry Harryman
- Darryl Schmidt
- Anne Calvert
- Danny Nixon
- Oklahoma Association for Mental Health
- First Enterprise Bank
- Albert Kelly
- Maccini Construction Company

### Donations over $5,000 and above
- Laurie Fuller
- Oklahoma Tobacco Settlement Endowment Trust
- The Forum for Youth Investment
- National Campaign to Prevent Teen & Unplanned Pregnancy
- INTEGRIS Health
- Sonic Corporation
- ONEOK
- ONG

### Grants
- Annie E. Casey Foundation
- Centers for Disease Control and Prevention
- Charles Stewart Mott Foundation
- Forum for Youth Investment/Ready by 21
- Kirkpatrick Family Fund
- March of Dimes – Oklahoma State Chapter
- MedImmune, Inc.
- National Campaign to Prevent Teen & Unplanned Pregnancy
- Oklahoma Partnership for School Readiness Foundation
- Oklahoma State Department of Education
- Oklahoma State Department of Health
- Oklahoma State Department of Human Services
- Sarkeys Foundation
- University of Oklahoma Health Sciences Center

### 2009 Revenues: $1,287,667
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<th>Source</th>
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<td>Foundations</td>
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<td>Grants &amp; Contracts Receivable</td>
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<td>Employee Receivables</td>
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<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>$520,017.00</strong></td>
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### 2009 Expenditures: $1,323,560

### Assets

#### Current Assets
- Cash & Cash Equivalents: $340,638.00
- Grants & Contracts Receivable: $179,379.00
- Employee Receivables: $0.00
- **Total Current Assets**: $520,017.00

#### Property & Equipment
- Computers & Software: $110,015.00
- Office Equipment: $5,557.00
- Furniture & Fixtures: $134,212.00
- **Less: Accumulated Depreciation**: $25,618.00

#### Other Assets
- Security Deposit: $5,208.00
- **Total Assets**: $550,843.00

### Liabilities & Net Assets

#### Current Liabilities
- Accounts Payable: $6,750.00
- Deferred Subscription Revenue: $35,500.00
- **Total Current Liabilities**: $42,250.00

#### Net Assets
- Unrestricted: $126,187.00
- Temporarily Restricted: $382,406.00
- **Total Net Assets**: $508,593.00

#### Total Liabilities & Net Assets
- **Total Liabilities & Net Assets**: $550,843.00

The Oklahoma Institute for Child Advocacy is governed by a 12-member Board of Directors. The 2009 OICA annual budget was $1.32 million. Approximately 47% of the income was provided by government (federal/state) grants; 19% was provided by private foundations; and 31% was provided by contributions from individuals, corporations, organizations and tribal entities.

The Oklahoma Institute for Child Advocacy is a non-profit organization, and all contributions are tax deductible to the extent allowed by law. Funds raised by OICA are used to improve the lives and life chances of Oklahoma’s children and youth. In 2009, 11% was used for administration and fund development.

At the end of 2009, the staff included 10 full-time employees, 4 part-time employees and numerous consultants and volunteers. OICA has partnered with local universities and a variety of program providers that continually refer excellent practicum students and interns to us. We are especially pleased with the opportunity to train young people in the practical aspects of child advocacy and how to build partnerships and projects that make good things happen for children.