



A Perspective on Oklahoma's Executive Branch



February 3, 2022





“Schoolhouse Rock Revisited”

- Just as at the Federal level, there are three co-equal branches of government in Oklahoma, providing checks and balances to each other:
 - Executive
 - Legislative
 - Judicial
- Focus for THIS discussion is the Executive Branch, but as the Legislative Session starts, important to note that no laws and no budget occur without starting in the Legislative Branch



Governor Stitt's Ingoing Vision

“My vision for Oklahoma is very clear and simple: to make Oklahoma Top Ten. My purpose is to work with you to deliver a turnaround that ensures a better future for all four million Oklahomans”







The Governor's Direct Reports

Governor: 3 direct reports

- Chief of Staff (Bond Payne): runs the Governor's office, schedule and public interactions
- Secretary of State (Brian Bingman): runs the Governor's legislative agenda
- COO (Steve Harpe): manages the Cabinet, whose members oversee state agencies
 - 470 Agencies, Boards and Commissions
 - 30K State Employees

While these are distinct roles,
this team works together



How Executive Branch Is Involved in Pending Legislation and Budget Process

- Voiceover



Executive Branch Operations

Governor

COO

Cabinet

Health and Mental
Health

Human Services

Science and
Innovation

Commerce and
Workforce
Development

Tourism and
Branding

Military and
Veterans Affairs

Education

Economic
Administration

Licensing and
Regulation

Digital
Transformation

State

Public Safety

Transportation

Agriculture

Energy &
Environment



Agencies



The Overall Approach Involves “Bringing Business Principles to State Government”

- Clearer lines of authority for agency directors
- Long-term and short-term goals anchored in agencies’ missions
- Rigorous measurement of progress against goals, and accountability
- Process re-engineering to drive speed and simplicity
- Improved performance-based budgeting—not just “last year + X”
- Simpler, more digital access for citizens to receive state services
- Customer orientation (journey mapping, focus groups, customer feedback mechanisms)



Expectations of Cabinet Secretaries

- Act like a Chairperson
- Don't just talk, DO
- Engage agency leadership and employees
 - On their missions, goals, and progress
 - On their “cost centers”—how the dollars are supporting the missions
- Break down barriers, reduce unnecessary bureaucracy, eliminate silos
- Be the linkage between the Governor and agencies

Not a Ceremonial Role



Expectations of Agency Leadership

- Ensure agency has a defined mission that benefits Oklahomans and employees understand it
- Know how every dollar spent supports the mission
 - If it doesn't, don't spend it
 - Make sure someone is and feels accountable for every dollar you spend
- Be accountable for mission-based outcomes
- Team with Cabinet Secretaries and the members of Cabinet area
- Break down barriers, reduce unnecessary bureaucracy, eliminate silos
- Be a key part of the Executive Branch Team improving the lives of Oklahomans



Management In Practice: Governor's Dashboard to Track Key Metrics

- Oklahoma wasn't and isn't Top 10 in many key metrics
- We selected important measures across cabinet areas, and tracked where we are, how we're changing, and what it takes to be Top 10
- Most metrics are moving in the right direction
- govdashboard.ok.gov

OKLAHOMA Governor's Dashboard of Metrics

Area	Report Freq.	Metric Name	Latest Update	Current Value	QOQ Δ	YOY Δ	OK Current Rank	U.S. Avg.	Top Ten Threshold
Agriculture	Y	Agriculture and Bioscience Sales	Dec-20	\$33,919,362,593		0.23%	33rd	\$75,620,650,145	\$115,545,152,133
Budget	M	State Reserves	Jul-21	\$259,898,589	13.04%	-58.26%	Not nationally comparable		
Commerce and Workforce	M	Unemployment Rate	Jun-21	3.7%	-0.5 ppts	-2.9 ppts	8th	5.9%	3.9%
Commerce and Workforce	M	Labor Force Participation Rate	Jun-21	60.7%	-0.1 ppts	2.8 ppts	34th	61.6%	66.4%
Commerce and Workforce	Q	Real Gross Domestic Product (GDP) Growth	Mar-21	4.5%	1 ppts	11.8 ppts	47th	6.4%	7.3%
Commerce and Workforce	Q	Per Capita Personal Income (PCPI)	Mar-21	\$55,504	14.93%	16.50%	43rd	\$66,889	\$70,566
Digital Transformation	Y	Oklahomans with Reliable Broadband Access	Feb-21	80.7%		0 ppts	26th	93.0%	99.0%
Education and State	Acad YTD	Higher Education Degrees and Certificates Conferred per 100,000	May-20	1,059 per 100,000		4.44%	30th	1,121 per 100,000	1,382 per 100,000
Energy and Environment	Q	Energy Affordability: Retail Price per Kilowatt Hour	Mar-21	9.12¢	26.84%	30.85%	42nd	8.18 cents per kilowatt hour	5.85 cents per kilowatt hour
Energy and Environment	Q	EPA Region 6: Days with 8-Hour Ozone	Dec-20	0 days	-3 days	0 days	Not nationally comparable		
Health and Mental Health	Q	Suicide Rate of Oklahomans	Dec-20	20.52 per 100,000	1.12%	0.50%	42nd	14.5 per 100,000	12.9 per 100,000
Health and Mental Health	Q	Opioid-related Drug Deaths Rate of Oklahomans	Dec-20	5.20 per 100,000	0.49%	-11.64%	10th	14.6 per 100,000	6.8 per 100,000

Closing Thoughts

