



# OICA 2009 Annual Report

OKLAHOMA INSTITUTE FOR CHILD ADVOCACY  
The Voice for Oklahoma's Children



## 2009 OICA BOARD OF DIRECTORS

- President - Darryl Schmidt
- VP of Directors - Terry Harryman
- VP Public Policy - Tiffani Lyda
- VP Development - Lyn Hester, Laurie Fuller
- Secretary/Treasurer - Anne Calvert
- Angela Connor
- Bill Doenges
- George E. Foster O.D.
- Laurie Fuller
- Reggie Ivey, MHR
- Matt Johnson
- Frank Medearis
- Danny Nixon
- Roger Sheldon, M.D.
- Jason Thompson



Since its creation in 1983, the Oklahoma Institute for Child Advocacy (OICA) has been the statewide, independent, non-partisan voice speaking on behalf of all of our state's children and their needs. OICA is a well-respected and trusted source of data, leadership, best-practice program strategies and effective policy solutions.

The year 2009 was one of transition and new possibilities for OICA, bidding farewell to long-time executive director, Anne Roberts, and welcoming a new executive director, Linda Terrell, MHR. The board appreciates Anne's hard work on behalf of the children of Oklahoma and is very pleased to have found someone with Linda's vision and leadership skills to move OICA into a new decade and be prepared to meet the many challenges and opportunities ahead.

This annual report provides a summary of the key accomplishments from 2009, as the board and staff worked together during this transition phase to outline plans for an even stronger and more dynamic organization that will be well-positioned to continue to serve as a champion on behalf of Oklahoma's children.

We are committed to ensuring that all of Oklahoma's children grow up safe, healthy, educated and prepared for the future.

Darryl Schmidt, President

## NEW LEADER FOR THE FUTURE



Linda A. Terrell, MHR, was selected as the new Executive Director of OICA in September and assumed the role of Executive Director in January 2010, coming to OICA after serving as Executive Director for the Center for Children and Families, Inc., in Norman

for 17 years, building it into a well-respected organization serving the needs of children and families. We welcomed her to OICA as 2009 ended... and a new decade of child advocacy achievements was about to begin.



**Our mission is to create awareness, take action and change policies to improve the health, safety, care and well-being of Oklahoma's children.**

**The Oklahoma Institute for Child Advocacy (OICA) continues a legacy of leadership on issues important to children, their families and Oklahoma's future.**



*Finding smart, effective policy and program solutions to critical issues starts with good information – specific, accurate and timely data and the most recent research findings. OICA is a premier source of data on a range of issues and indicators related to the health, safety and well-being of Oklahoma’s children.*

## HIGHLIGHTS

### KIDS COUNT – Premier Data Source

Each year, OICA prepares the *Oklahoma KIDS COUNT Factbook* which provides an overview of the status of the state’s children, trends to watch, a county-by-county profile on key indicators and a special report on a critical issue or vulnerable population group. OICA is part of the KIDS COUNT data network led by the Annie E. Casey Foundation, which publishes a national KIDS COUNT databook annually that provides state comparisons on the same priority indicators. The national and Oklahoma KIDS COUNT Factbooks have become a primary data source used by policymakers, state and community leaders, program providers, schools and universities, the media and individuals interested in well-researched data that tracks trends over time.

The 2009 Oklahoma KIDS COUNT Factbook reported that the 900,000 children in the state comprised one-fourth (24.9%) of the state’s population. Of those children:

- More than one in five children lived in poverty (22.2%, 196,195)
- Nearly 13,000 were abused or neglected
- Just under 6,000 had quit high school before graduating
- Another 1,000 young people quit before they even got to high school
- About 7,500 teen girls had babies
- Over 400 babies did not live to see their first birthday
- Nearly another 400 did not live to see their 20th birthday

The 2009 *Oklahoma KIDS COUNT Factbook* announced the new CLIKS Data Center created by the Annie E. Casey Foundation to allow access to Community Level Information on Kids. Also in 2009, community members from across the state took part in the KIDS COUNT Leadership Class. Leaders completed projects in their communities and received training on how to more effectively advocate for children within in their own spheres of influence. The Oklahoma KIDS COUNT initiative is funded by the Annie E. Casey Foundation, along with the Chickasaw Nation, INTEGRIS Health, OG&E, Stillwater National Bank & Trust Company, Oklahoma Natural Gas, Sonic, Laurie Fuller, Cindy and Jerry Penland, David and Donna Roth.

### YOUTH ASSET STUDY – Important Research

Since 1996, OICA has been a partner in creating and conducting a major research project that explores the relationship between adolescent risk behaviors (tobacco, alcohol and drug use, sexual activity, violence and truancy).and specific protective factors, or youth assets. The research project, directed by the University of Oklahoma Health Sciences Center, College of Public Health, was initiated as part of OICA’s HEART of OKC (Healthy, Empowered and Responsible Teens of Oklahoma City) project funded by the Centers for Disease Control and Prevention (CDC) The in-home data collection from over 1,100 pairs of adolescents/parents in the greater Oklahoma City area was completed at the end of 2008, with a retention rate of 96.24 for a five-year longitudinal research study. By the end of 2009, with the conclusion of the data collection, over 30 articles had been published, or were in press, in peer-reviewed journals.



## We believe...

That Oklahomans care deeply about our children

Children are valuable and deserve opportunities to reach their potential

Children are vulnerable and have the right to grow up healthy, safe and loved

Children rely on caring adults to give voice to their needs

Working together, Oklahomans can create a brighter future for our state’s children





*OICA coordinates statewide initiatives that play an important role in informing state and community efforts designed to improve opportunities and outcomes for Oklahoma's infants, children and youth.*

## HIGHLIGHTS

### EARLY CHILDHOOD

In partnership with the Smart Start Communities and funding from the George Kaiser Family Foundation in 2009, OICA provided advocacy and policy support for individuals and groups working with early childhood issues. Activities included trainings about the legislative process for advocates; the sharing of early childhood data and information with policymakers; and special events, such as Tuesdays for Tots, Day at the Capitol and local Child Watch Tours. Early childhood legislation was monitored by OICA during the state legislative session, with ongoing updates and alerts sent to the Smart Start/ Early Childhood contacts during the session and additional advocacy information and resources provided following

the end of the session. OICA has been a major partner in helping shape Oklahoma's early childhood effort over the past 15 years and continues to promote the importance of continued investments in a child's earliest years.

### OKLAHOMA HEALTHY MOTHERS, HEALTHY BABIES

The Oklahoma Healthy Mothers, Healthy Babies Coalition (OK-HMHB) provides a grassroots voice for mothers and babies across Oklahoma, promoting positive perinatal health habits, education and awareness on maternal and infant health issues, and advocating for needed health systems' changes in Oklahoma. One in four new Oklahoma mothers reported symptoms of maternal depression. Those working with pregnant women,

new mothers and infants were searching for a better understanding of how to work with this at-risk population. In May 2009, OK-HMHB brought together two national experts with Postpartum Support International to provide training on Maternal Mood Disorders. Dr. Pec Indman and Meeka Centimano presented a two day in-depth training for professionals. This training, attended by over 75 medical professionals, was made possible through the generous support of the University of Oklahoma College of Nursing, Oklahoma State Department of Health, Oklahoma Department of Mental Health and Substance Abuse Services, the Oklahoma Health Care Authority, Oklahoma Association for Infant Mental Health and the Oklahoma Nurses Association. The HMHB Coalition is funded in part by the Maternal Child Health Section, Oklahoma State Department of Health.

### OKLAHOMA INFANT ALLIANCE

This new statewide initiative was created in 2009 in response to the growing numbers of babies born too early in Oklahoma, especially those born during or after 34 weeks gestation and before 37 weeks gestation, known as Late Preterm Infants. The national March of Dimes released their first report card on prematurity in late 2008 – Oklahoma received a "D." Though late Preterm births make up 71% of all preterm births, babies born during this period are often over looked because they are larger than their younger counter parts, yet they have some of the same medical issues such as respiratory distress, jaundice and feeding issues. They are at high risk for learning delays when they enter school. As its first priority, the Oklahoma Infant Alliance prepared a set of guidelines to help providers and families identify potential issues and manage these babies appropriately. These guidelines were developed using evidence-based practice and research on caring for the late preterm infant. Funding for the Oklahoma Infant Alliance is provided in part by MedImmune, Inc.

### OKLAHOMA FIT KIDS COALITION

The Oklahoma Fit Kids Coalition (OFKC) is a broad-based collaboration with over 90 partner organizations committed to reversing the trend toward childhood obesity in Oklahoma. In 2009, OFKC received a grant from the National Association of Chronic Disease Directors to provide mini-grants for physical activity and/or nutrition programs in six Oklahoma communities. Grant recipients were: Healthy Community Coalition, Norman; OCCY Partnership Board, Boley; Mayes County H.O.P.E Coalition, Pryor; CDS Health Planning Committee, Enid; Okmulgee Wellness Coalition, Okmulgee; Osage County Community Partnership Board, Pawhuska. Activities included fitness programs held before school, family bike riding events, nutrition education with cooking demonstrations, walking incentives, health and fitness expos, fitness assessments

of pre-school children to increase parent education and involvement and a springtime "lunch on the lawn." Advocacy and policy change continued at the center of OFKC's work. With support from OFKC partners across the state, 2009 saw the passage of an important bill in the Oklahoma Legislature: Creating the Safe Routes to School Program (SB 399). The bill created a program within the Oklahoma Department of Transportation that would use federal funds with the goal of increasing physical activity in school-aged children by increasing the number of children walking or bicycling to school.

OFKC co-hosted the Oklahoma Turning Point and Fit Kids Coalition Conference on December 3, attended by nearly 400 participants. The conference included the fourth annual Fit Kids Awards Luncheon, sponsored by INTEGRIS Health. Award recipients included: Healthy and Fit School – Mark Twain Elementary (Duncan); School Administrator – Dr. Linda Dzialo, Superintendent Lawton Public Schools; and Public Official – Mayor Mick Cornett, Oklahoma City. Two groups received the Community Leaders award – Fit Kids of Southwest Oklahoma (Lawton), and the Antlers Middle School S.W.A.T (Antlers).



# HIGHLIGHTS Continued

## OKLAHOMA AFTERSCHOOL NETWORK

The Oklahoma Afterschool Network (OKAN), part of the Charles Stewart Mott Foundation's National Statewide Afterschool Network initiative, works to ensure that all children in Oklahoma have access to quality out-of-school time opportunities that help keep them safe, healthy and learning. During 2009, OKAN released the findings of three research studies, providing an important snapshot of Oklahoma's need for far more quality afterschool programs in our state. One of our national partners, the Afterschool Alliance, conducted a national study which found that nearly one-third (29%) of Oklahoma children are left on their own afterschool. These important findings were shared in a new Network publication, *Focus - Afterschool in Oklahoma*, designed to provide key stakeholders important research based findings on the issue and to advance the Network's overall goals of policy, sustainability and quality. The Network gathered a collection of promising practice from across the state and published its first edition of *Focus on Promising Practices* to highlight successful and innovative strategies utilized by afterschool programs that could be replicated in other communities.

OKAN successfully launched a new website, e-alert system and social media tools in 2009. This technology played an important role in OKAN's effort to increase participation in the Lights On Afterschool campaign, promoting the need for "keeping the lights on" and providing quality programs and experiences for Oklahoma's children and youth after school ends each day. The Network reported a 20% increase in Lights On events during the 2009 campaign. The Network hosted a special Lights On event with Mad Science of Central Oklahoma to increase parent and community interest in creative and fun STEM (Science, Technology, Engineering and Math) activities.

OKAN was highlighted in a case study by the Finance Project, a non-profit research and consulting firm, for completing a financial mapping project in 2009. The fiscal mapping process helped OKAN determine where funds for a specific use originate, where they are directed and what services they support: A council of representatives from state agencies assisted in this project.

## READY BY 21 - OKLAHOMA

OICA was one of 12 state and community organizations selected by the Forum for Youth Investment to participate in a two-year national Ready by 21-Quality Counts (RB21-QC) initiative designed to strengthen the leadership, expand workforce development opportunities and provide training and support for program quality improvement

activities at the community and state levels.

The Oklahoma RB21-QC effort has been coordinated through the Oklahoma Afterschool Network (OKAN) with a focus on quality improvement of out-of-school time programs. In 2009, OKAN and OICA worked with the Tulsa Area Community Schools Initiative (TACSI) to provide professional development and quality improvement



trainings for afterschool program providers. Mayor Kathy Taylor hosted a meeting with community leaders on the need for increasing the quality and quantity of out-of-school time programs in Tulsa. In Norman, OKAN worked with the Center for Children and Families Inc. and United Way to begin a program mapping effort that identified the needs, resources and gaps in services for middle school youth. The middle school years were selected as priority for program mapping to help more young people succeed in school, have opportunities for quality out-of-school time activities and avoid risk-taking situations and behaviors.

At the state level, OKAN completed a RB21-QC Youth Program Quality Intervention pilot that included over fifty 21st Century Community Learning Center (CCLC) program staff from 25 afterschool sites across the state. Based on the success of this pilot 21st CCLC, a federally funded afterschool program through the Oklahoma State Department of Education, will be implementing this quality assessment and training throughout their system in the coming year. OKAN encouraged other state agencies to use the same quality assessment for their programs, providing a standardized and cost-effective way for multiple agencies to coordinate efforts in a time of decreasing funding for training and staff support.

## HEALTHY TEENS OK! PROJECT

2009 was the fourth of a five-year "Promoting Science-Based Approaches to Teen Pregnancy Prevention" project, one of nine state organizations funded by the Centers for Disease Control and Prevention (CDC) to help state and local organizations plan, implement and evaluate specific teen pregnancy prevention programs that have been evaluated and proven effective in changing behavior. As part of the Healthy Teens OK! (HTOK) project, a dozen local programs served as sites for intensive training and technical assistance. At the Turning Point/Fit Kids Conference in December, nearly 100 of the participants attended the HTOK-sponsored workshops on preventing teen pregnancy prevention and promoting adolescent health. During the national 2009 Healthy Teen Network Conference, Sharon Rodine, OICA Youth Initiatives Director, received their first-ever "Pioneer Award" which was also named in her honor to recognize her long-time leadership in the youth development and teen pregnancy prevention fields.

## TEEN PREGNANCY PREVENTION PROJECT

In 2009, the project provided the nationally-recognized, evidence-based "Postponing Sexuality Involvement for Young Teens" (PSI) curriculum to over 1,000 students at four middle schools in Oklahoma City which serve neighborhoods with high poverty rates and high teen birth rates. High school students served as peer educators and as role models for the younger students. The project linked the risk-reduction content provided by the PSI curriculum with asset-building youth development strategies for the middle and high school youth to strengthen the impact of the program. During 2009, TPPP was funded by the Maternal Child Health Section of the Oklahoma State Department of Health; additional funding was provided by the Kirkpatrick Family Fund, community businesses and individual donors. The evaluation, conducted by the University of Oklahoma Health Sciences Center, College of Public Health, showed strong and positive results. This is a prevention program that really works!



OICA - voice for Oklahoma's children



with the candidates for Governor: Lt. Governor Jari Askins, State Senator Randy Brogdon and Attorney General Drew Edmondson. Congresswoman Mary Fallin was unable to attend. After two days of presentations, debate and discussion, the following were selected as legislative priorities for the upcoming legislative session:

- 1. Require one semester of health education** in grades 6, 7, or 8 in accordance with the PASS (Priority Academic Student Skills) guidelines with specific topics of instruction to be determined by each local school district.
- 2. Address the needs of Children with Austim**, continuing to support proposals that will lead to health insurance coverage for the diagnosis and treatment of children and youth with autism spectrum disorders (ASDs).
- 3. Address the needs of children of incarcerated parents**, establishing guidelines to ensure the children are well-cared for at the time of their parent's arrest and during their incarceration period. Create an advisory council for children and families of incarcerated parents to facilitate collaboration to ensure such children receive appropriate services and supports to uphold these rights
- 4. Support a Tobacco-Free Oklahoma**, preventing youth access to tobacco by allowing stronger ordinances in local jurisdictions and making all public and work places smoke-free.

## FRIENDS OF CHILDREN

### RECOGNIZING OKLAHOMA CHILD ADVOCATES

The OICA 2009 Friends of Children Awards Dinner was held April 21 at the Skirvin Hilton Hotel in Oklahoma City to honor individuals and organizations that provide outstanding examples of child advocacy in action across the state. Award recipients were:

Volunteer Category:	Francis-Scott Family, Norman	Program:	Lawton Public Schools Fitness Program, Lawton
Professional Category:	Sherilyn Walton, Tulsa	Business/Corporate:	George Kaiser Family Foundation, Tulsa
Youth:	Jonathan Crider, Lawton	Lifetime Achievement:	J. David Rambo, Esq., Norman

### HONORING A DECADE OF VOLUNTEER LEADERSHIP

The following individuals were recognized during the 2009 Friends of Children Awards Dinner for 10 years of service as a member of the OICA Board of Directors:

Anne Calvert	Peggy McCormick
Doug Fox	Roger Sheldon, M.D.
Lyn Hester	Ken Young
Jay Keel	



### THANK YOU TO OUR FRIENDS OF CHILDREN AWARDS SPONSORS

INTEGRIS Health	Public Service Company of Oklahoma
Sonic, America's Drive-In	SandRidge Energy
Oklahoma Natural Gas Company	BancFirst
Oklahoma Gas and Electric	Smart Start Oklahoma
AFL-CIO	Oklahoma Association of Youth ServiceS
Kell Kelley	Tim and Lela Robison
Nick and Laurie Fuller	

*Promoting policy changes that provide permanent, long-term, best-practice solutions for critical issues facing children and their families has been a central focus of OICA's work since its beginning.*

## HIGHLIGHTS

### 2009 OKLAHOMA CHILDREN'S LEGISLATIVE AGENDA

OICA and its numerous partner organizations and coalitions are a familiar presence at the State Capitol during the legislative session each February through May – organizing meetings, talking with legislators, providing data and information to guide policy decisions and making sure that children's needs are being considered when a vote is taken that affects their future. The 2009 Oklahoma Children's Legislative Agenda Priorities were developed during the Fall Legislative Forum in October 2008. Priority issues promoted by OICA during the 2009 state legislative session were:

- Reduce child poverty
- Provide assistance to low-income working families
- Provide Health Care Coverage for Autism
- Support Children's Behavioral Health
- Require Health Education in School
- Help Youth Transition from Juvenile Services into Adulthood

- Prevent Youth Access to Alcohol Child Abuse
- Increase funding to prevention programs

### 2009 FALL CHILDREN'S LEGISLATIVE FORUM

OICA combines direct service with advocacy and policy work to address long-term causes and solutions. Our work with young people and service providers informs our policy work at the State Capitol and keeps it real and responsive. On October 13-14, 2009, nearly 400 concerned citizens and child advocates from across the state convened at the University of Central Oklahoma to learn more about the pressing problems facing children and to set priorities for the 2010 legislative session. The 2009 Fall Legislative Forum theme, "The Winds of Change", reflected both the changing economic realities for the state and its families and the changing realities for child advocates and their issues – "business as usual" is no longer an option.

The Fall Legislative Forum program included a conversation

**Donations up to \$499**

Bob Curry  
 Stacey Dean  
 Letha Sturdevant  
 Freddy's Frozen Custard  
 Sara Barry  
 Joel Carson  
 Teresa Collado  
 Helen Copp  
 Marny Dunlap  
 Arthetta Pouncil  
 Becky Reuter  
 Linda Terrell  
 Patricia Tweedie  
 Dwayne Steidley  
 Martha Alford  
 Rodney W. Bivens  
 Paul Bowers  
 Laura Boyd  
 Mary Breshers  
 Phyllis Chapman  
 James G. Coldwell  
 Angela Connor  
 Leah Dick  
 Robert Fulton  
 Linda R. Huff  
 Barbara McEndree  
 Barbara Morgan  
 Ramona Paul  
 Michael Sleeper  
 Talia Foreman  
 Kenneth Arinwine  
 Colleen Ayres-Griffin  
 Mike Dover  
 Kellie Eastham  
 Linda Edmondson  
 Doug Fox  
 Ray Harris  
 Howard Hendrick  
 Tiffini Lyda  
 Ann Marshall  
 Bruce Mast  
 Fran Morris  
 Debbie Richardson  
 Alpha Kappa Alpha Sorority, Inc.  
 Johnny Carino's  
 Patricia Kelly

Lynne White  
 Bob Harbison  
 Walter Hedrick  
 David Mahone  
 Gabriel Newberg  
 Pat Potts  
 William Doenges  
 Robert LaFortune  
 Clayton Taylor  
 Print Imaging Group  
 Lyn Hester  
 M. Andrew Glenn  
 Jim Daniel  
 Lela Robison  
 North Care Center  
 Reggie Ivey  
 Stephanie Lippert  
 Church Women United  
 Elisabeth Jamison Henderson

**Donations \$500 - \$1,999**

Bob and Peggy McCormick  
 Terry Harryman  
 Darryl Schmidt  
 Anne Calvert  
 Danny Nixon  
 Oklahoma Association for Mental Health  
 First Enterprise Bank  
 Albert Kelly  
 Maccini Construction Company  
 Anne Roberts  
 Ron Rocke

**Donations over \$5,000 and above**

Laurie Fuller  
 Oklahoma Tobacco Settlement Endowment Trust  
 The Forum for Youth Investment  
 National Campaign to Prevent Teen & Unplanned Pregnancy  
 INTEGRIS Health  
 Sonic Corporation  
 ONEOK  
 ONG

OG&E  
 First United Bank  
 Chickasaw Nation  
 Chesapeake Energy  
 BancFirst  
 Pfizer, Inc.  
 OK State AFL-CIO  
 SandRidge Operating  
 Oklahoma Association of Youth Services  
 AEP/PSO

**Grants**

Annie E. Casey Foundation  
 Centers for Disease Control and Prevention  
 Charles Stewart Mott Foundation  
 Forum for Youth Investment/Ready by 21  
 Kirkpatrick Family Fund  
 March of Dimes - Oklahoma State Chapter  
 MedImmune, Inc.  
 National Campaign to Prevent Teen & Unplanned Pregnancy  
 Oklahoma Partnership for School Readiness Foundation  
 Oklahoma State Department of Education  
 Oklahoma State Department of Health  
 Oklahoma State Department of Human Services  
 Sarkeys Foundation  
 University of Oklahoma Health Sciences Center

The Oklahoma Institute for Child Advocacy is governed by a 12-member Board of Directors. The 2009 OICA annual budget was \$1.32 million. Approximately 47% of the income was provided by government (federal/state) grants; 19 % was provided by private foundations; and 31% was provided by contributions from individuals, corporations, organizations and tribal entities.

The Oklahoma Institute for Child Advocacy is a non-profit organization, and all contributions are tax deductible to the extent allowed by law. Funds raised by OICA are used to improve the lives and life chances of Oklahoma's children and youth. In 2009, 11% was used for administration and fund development.

At the end of 2009, the staff included 10 full-time employees, 4 part-time employees and numerous consultants and volunteers. OICA has partnered with local universities and a variety of program providers that continually refer excellent practicum students and interns to us. We are especially pleased with the opportunity to train young people in the practical aspects of child advocacy and how to build partnerships and projects that make good things happen for children.

**ASSETS**

Current Assets	
Cash & Cash Equivalents	\$340,638.00
Grants & Contracts Receivable	\$179,379.00
Employee Receivables	\$0.00
<b>Total Current Assets</b>	<b>\$520,017.00</b>

**Property & Equipment**

Computers & Software	\$110,015.00
Office Equipment	\$18,640.00
Furniture & Fixtures	\$5,557.00
	\$134,212.00
Less: Accumulated Depreciation	\$(108,594.00)
	<b>\$25,618.00</b>

**Other Assets**

Security Deposit	<b>\$5,208.00</b>
------------------	-------------------

**Total Assets \$550,843.00**

**LIABILITIES & NET ASSETS**

**Current Liabilities**

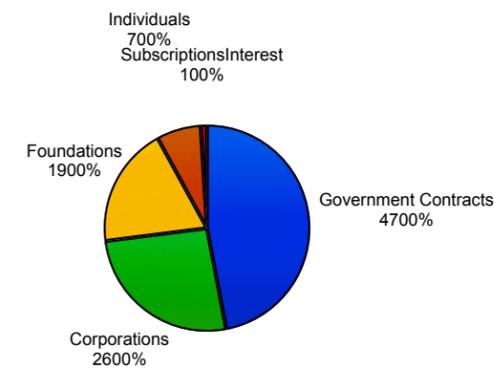
Accounts Payable	\$6,750.00
Deferred Subscription Revenue	\$35,500.00
<b>Total Current Liabilities</b>	<b>\$42,250.00</b>

**Net Assets**

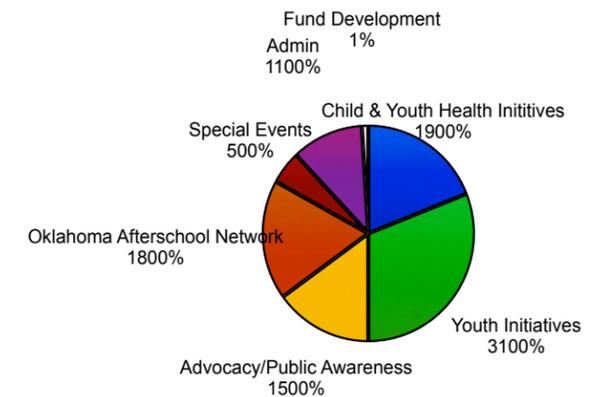
Unrestricted	\$126,187.00
Temporarily Restricted	\$382,406.00
<b>Total Net Assets</b>	<b>\$508,593.00</b>

**Total Liabilities & Net Assets \$550,843.00**

**2009 REVENUES: \$1,287,667**



**2009 EXPENDITURES: \$1,323,560**



The pie charts represent raw data as of the end of the fiscal year December 31, 2009. The above statement of financial position comes from OICA's audit for the year 2009 conducted by the CPA firm of Murrell, Hall, McIntosh and Co., PLLP.



**Oklahoma Institute for Child Advocacy (OICA)**  
**Voice for Oklahoma's children**  
**[www.oica.org](http://www.oica.org)**

