

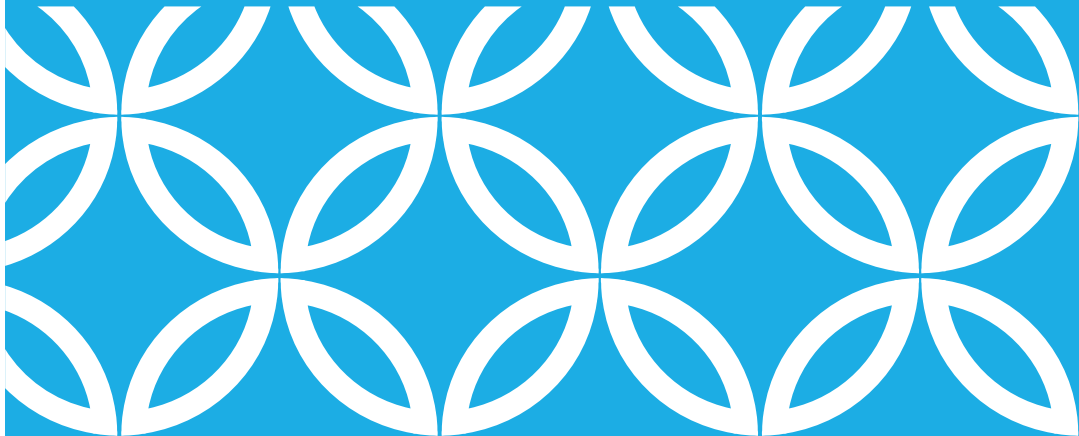


# A LOOK BACK: 2020 ANNUAL REPORT

AFTER A YEAR IN LOCKDOWN, COUNTLESS ZOOM MEETINGS, AND LAST YEAR'S AWARD-WINNING VIRTUAL HEROES BALL, WE AT THE OKLAHOMA INSTITUTE FOR CHILD ADVOCACY ARE PROUD TO PRESENT THIS ANNUAL REPORT.

# A YEAR LIKE NONE OTHER

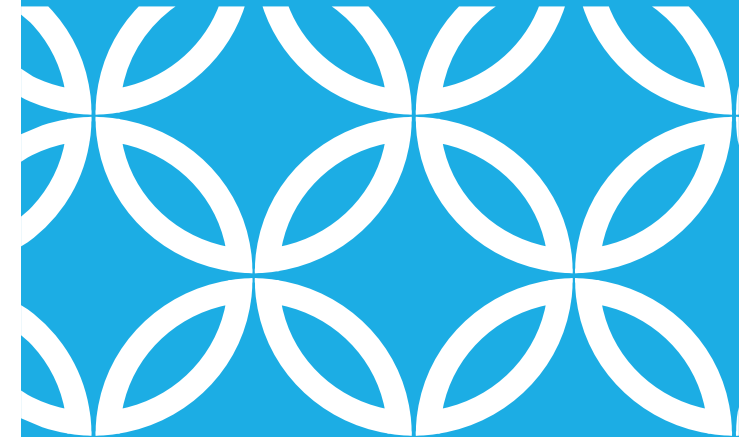
During the past year, OICA achieved much and overcame even more. OICA adjusted to the COVID-19 pandemic, refusing to let it prevent us from continuing our mission of advocacy at the State Capitol and service to children and their advocates.





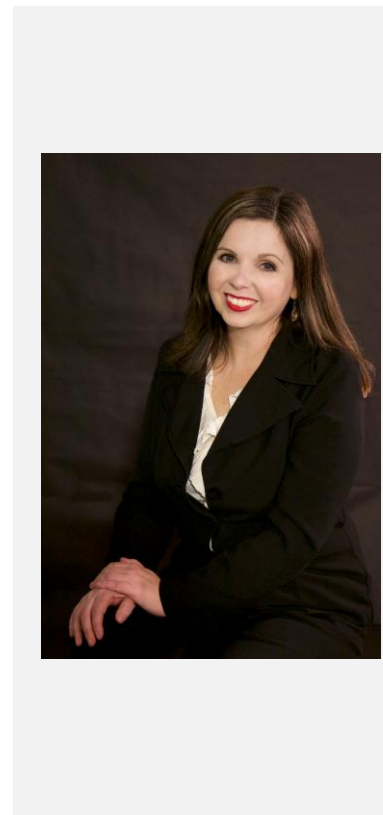
# A NATIONAL LEADER

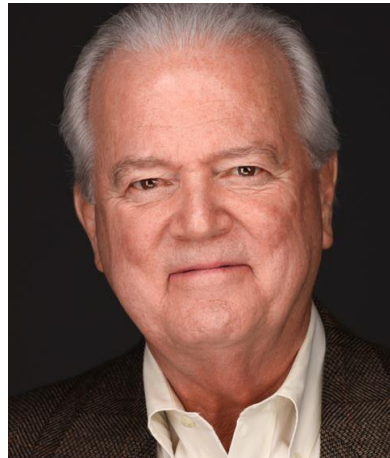
The 2020 Heroes Ball was among the first virtual events during the pandemic. Our efforts, with the support of advocates across the state, won an award for best virtual event in the nation.



# FALL FORUM

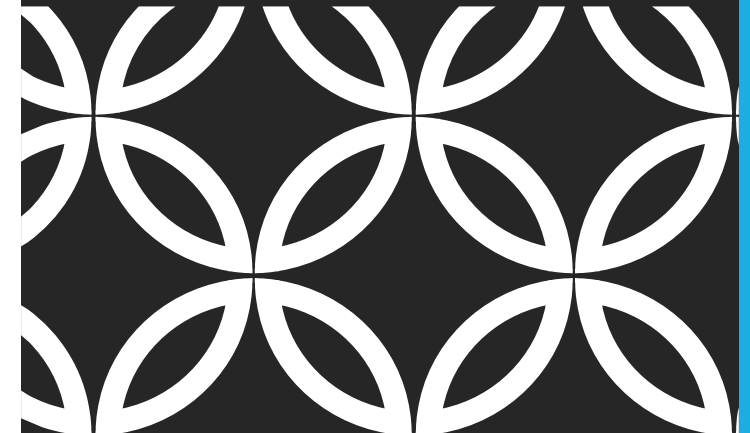
Like the Heroes Ball, our Fall Forum went virtual as advocates laid out a strategic plan to approach the 2021 session of the Oklahoma Legislature by showing “How Oklahoma is adapting to child advocacy through technology.”





# LEGISLATIVE LEARNING LAB

Turning ideas into action,  
the virtual Legislative  
Learning Lab provided a  
four-day look into the  
mechanics of state  
government and advocacy.



# MAKING OKLAHOMA COUNT - CENSUS

OICA worked tirelessly to boost Census response by Oklahomans. This was a primary mission made even more difficult by the ongoing pandemic. From media appearances, to billboards, and community challenges, OICA helped boost the state's Census count so that we get our share of the money we send to Washington, DC.





INSTITUTE  
FOR  
CHILD  
ADVOCACY

**Full Census Count in Danger!  
Oklahoma Could Lose Millions!**

**Contact Members of Congress  
and the U.S. Senate to urge them  
to extend the Census deadline!**





**OICA & OML COORDINATING  
CENSUS COMMUNITY  
CLASH**

**USING COMMUNITY AND SCHOOL RIVALRIES  
TO DRIVE CENSUS TURNOUT**

# CHILD ADVOCACY CHATS

While we could not get together in person, OICA sponsored a series of Child Advocacy Chats, connecting advocates across the state on the Zoom platform.



Join Today's  
**Child Advocacy Chat**

Oklahoma House of Representatives'  
**Interim Study on ACEs**

Monday, October 5, at 11:45 a.m.  
by Zoom and Telephone



## Weekly Child Advocacy Chat

Mondays @ 11:45 a.m. - Zoom & Telephone



The Leadership  
Conference  
Education Fund

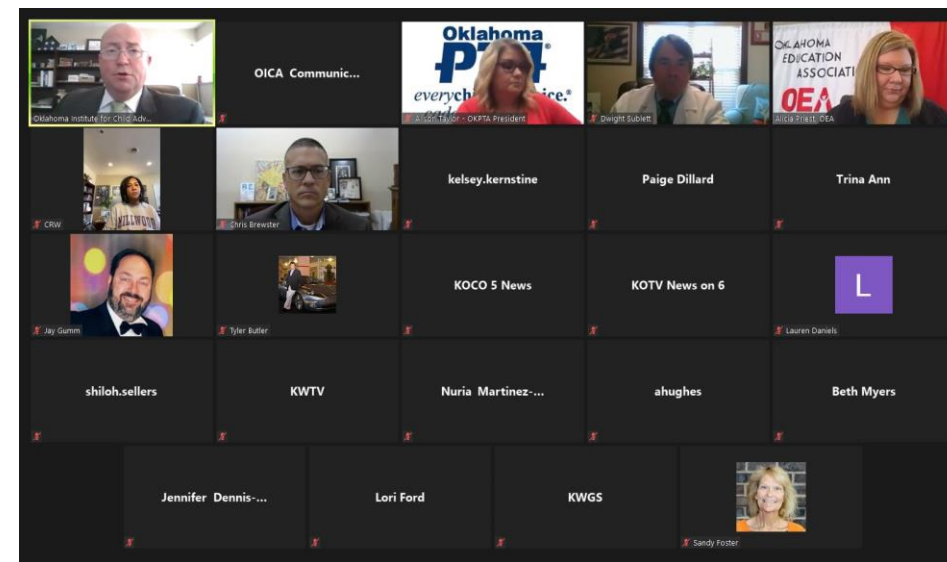


## Join Fellow Oklahomans on the first Weekly Child Advocacy Chat discussing COVID-19, the 2020 U.S. Census, and Government Crisis Programs

The **Oklahoma Institute for Child Advocacy** in cooperation with **The Leadership Conference Education Fund** will host the first in a weekly series of a **Weekly Child Advocacy Chats by ZOOM Video Conferencing** for Oklahomans starting **April 1—Census Day!** This first chat, beginning at 11:45 a.m., will cover the COVID-19 crisis, as well as the ongoing 2020 U.S. Census, in addition to important information on government programs to address the crisis.

Medical professionals, government leaders, and community program officers will be on each chat. **To register for the FREE CHAT, go to [OICA.ORG](https://www.oica.org).** There will be opportunities to ask questions. The chat and information are free, but if OICA is to continue the series, we need sponsors—to learn how to be a Weekly Child Advocacy Chat sponsor, go to [OICA.ORG](https://www.oica.org).

Fill out your U.S. Census forms! / Don't forget to register for absentee ballots!



# KID GOVERNOR CHARLOTTE ANDERSON

For 2020-2021 and beyond, OICA has taken over the Kid Governor program. Selected from an outstanding group of young candidates, Kid Governor Charlotte Anderson is doing a magnificent job representing the children of Oklahoma!



**July 30**  
Friday

OICA Heroes Ball

Sponsored by  
**Brian Davis & Judy Federa**  
2020 OICA Heroes Ball Emcee

Featured Partner  
**NATIONAL COWBOY & WESTERN HERITAGE MUSEUM**  
nationalcowboymuseum.org

A publication of  
**INSTITUTE FOR CHILD ADVOCACY**  
oica.org | 405.236.5437

The 2020 OICA Heroes Ball was among the first such events conducted virtually, with 400 participants joining the Zoom webcast live from the National Cowboy & Western Heritage Museum enjoying meals delivered by Postmates.

**YES ON 802**  
Oklahomans Decide Healthcare

When a family has insurance, children are healthier

**YES ON 802 MEANS CHILDREN:**

- Are more likely to visit a doctor
- Live healthier lives.

**LEARN MORE**

PROD FOR BY THE OKLAHOMA INSTITUTE FOR CHILD ADVOCACY

**OKLAHOMA LEADS THE NATION IN CHILDHOOD TRAUMA.**

How are the scars we leave on our children affecting our state, and what can we do about it?

**SESAME STREET**

**MAKE YOUR FAMILY COUNT**  
on the 2020 Census

Learn more at:  
[www.2020Census.gov](http://www.2020Census.gov)

**MASK**

**MASKS ARE SAVING KIDS**



**2021 Oklahoma Legislative Scorecard**

An analysis of lawmakers' votes on legislation important to children cast during the 1st Session of the 58th Oklahoma Legislature (2021).

Prepared by

**INSTITUTE FOR CHILD ADVOCACY**

**POLITICAL HACKS**

**Chili Cookoff**

BROUGHT TO YOU BY **INSTITUTE FOR CHILD ADVOCACY**

2020

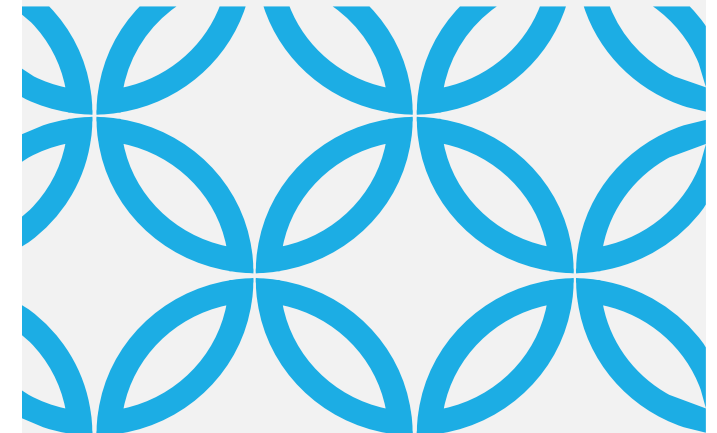


**INSTITUTE FOR CHILD ADVOCACY**

**HEROES BALL**

# AND SO MUCH MORE...

From our successful advocacy of SQ 802, to helping found the MASK Coalition, to our annual Political Hacks Chili Cookoff, OICA remained active and engaged despite the pandemic. No matter the challenges, we remain committed to a brighter future for Oklahoma's children.



# WE ARE GRATEFUL FOR ADVOCATES' SUPPORT: MAJOR DONORS FOR 2020

- Aetna
- The Honorable AJ Griffin
- Alicia Emerson
- American Heart Association
- Ann Lacy Foundation
- Anthem
- Anthony Gatto
- Arnall Family Foundation
- Arreva
- AT&T
- Austin & Banks Law Firm PLLC
- BancFirst
- Blair Naifeh
- Bob Burke
- Bruce Schultz
- Carrie Palmer
- Centene Corporation
- Chad Wilsie
- Charis Richison
- Cherokee Nation
- Citizen Potawatomi Nation
- D. I. Wilkinson
- David Rainbolt
- David Thompson
- The Honorable David Walters
- Dr. Deborah Shropshire
- Don Wilber
- Epic Charter School
- Erin Buckley
- Evolution Foundation
- Facebook
- Fidelity Charitable
- First United Bank
- The Honorable Frank and Cathy Keating
- Frank Merrick
- Gateway Bank
- George Kaiser Family Foundation
- George Krumme
- Glendell Nix
- Glenn Coffee and Associates
- Greg Elliott
- Hillary Communications
- Hoops 4 Heroes
- Inasmuch Foundation
- Jalal Farzaneh
- Jason Dobson, OD, PLLC
- Jason Young
- Jay Scott Brown
- Jeanne Stracke
- Jeremy Belford
- Jessica Cory
- Jill LeVan
- The Honorable Jim Reese
- Jody Buckley
- John & Janet Hudson
- John Armitage
- Joshua Miller
- Kandyce Mitchell
- Kathryn Johnson
- Kim Lewis
- Lance Phillips
- Laurie Anne Williams
- Liberty Dental
- Lori Dobson
- Love Meyer Foundation
- Lynn Institute
- McSpadden, Milner, & Robinson
- Michael Dow
- Michael Doyle
- Michael Stratton
- Michelle Gill
- Mike Bloomberg 2020, Inc.
- Molina Healthcare
- Mitchell Rozin, J.D.
- Network for Good
- Noble McIntyre
- OCCRRRA
- OKC Fire Department
- Oklahoma Blood Institute
- Oklahoma City Community Foundation
- Oklahoma Education Association
- Oklahoma State Medical Association
- Partnership for Americas Children
- Patrick Hall
- Paul Carlile
- Paycom
- Pinky Kaun
- Postmates
- Potts Family Foundation, Inc.
- Reggie Whitten
- Richard Tanenbaum
- Rick Nagel
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- Sherrie Horton
- Silicon Valley Community Foundation
- Simmons Bank
- Smith Simmons, PLLC
- Sonic Restaurants, Inc.
- Thad Jennings
- The AmeriHealth Caritas Family of Companies
- The Merrick Foundation
- Traci Morris
- Terry Boehrer
- Verizon
- Vicki Gourley
- The Honorable William Hickman
- Youth Villages



### **2021 OFFICERS & BOARD MEMBERS**

Bruce Schultz, *President*  
Amanda Mullins, *Vice President*  
Samonia Byford, *Secretary*  
Michael Doyle, *Treasurer*  
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The Honorable AJ Griffin, *Advocacy/Policy Committee Chair*

MJ Barton, *Board Heroes Ball Chair*  
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Dr. Vamsi Kaliki  
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Hon. Ben Loring  
Sharon Pyeatt  
Lyndsey Reyes  
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### **DICA STAFF**

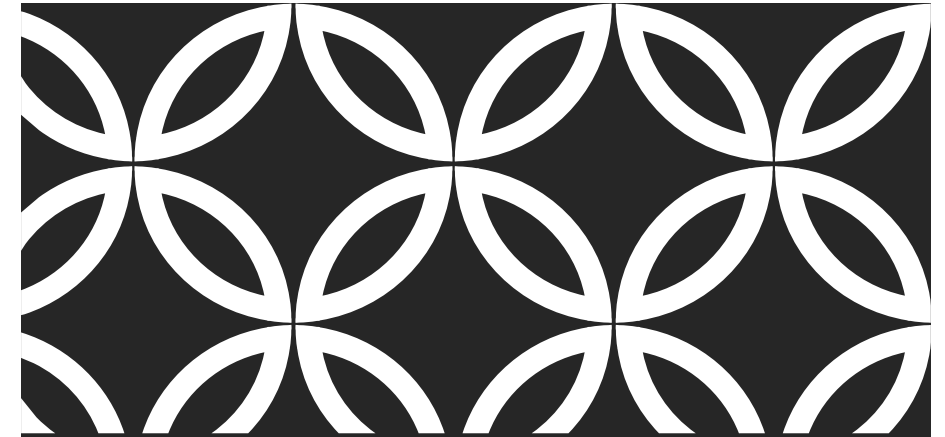
Joe Dorman—*CEO*  
Lacey Townsend—*Operations Director*  
Miranda Hines—*Program Director*  
Peyton Stacy—*Policy & Grant Administration Director*  
Christine Faulkner—*Administrative Coordinator*  
Jay Paul Gumm—*Communications & Public Relations Director*  
Sarah Baker—*Fundraising Consultant*  
Haley Blood—*Policy Advisor*  
Dennis Adkins—*Policy Advisor*

### **DICA INTERNS**

Catherine McCraw, Haylie Humble, and Davis Thomas



**THANK YOU FOR HELPING TO  
MAKE OUR WORK POSSIBLE!**



Without our advocates, sponsors, and those who attend the Heroes Ball, we could not do the work we do at the Capitol and across the state. On behalf of the Board of Directors, the staff, our hundreds of members, and the children we serve, OICA humbly says “thank you” for making our work possible!